

Primovist[®] **High Accuracy in Liver Lesion Detection¹** and **Recommended** by Oncologic Guidelines²⁻⁵

- Liver specific MR contrast agent with hepatocyte-selective uptake⁶
- Higher accuracy for lesion detection, especially of small HCC and metastases **,7-9 >
- Improved differentiation between benign and malignant lesions ***, 10-12 >

compared to CE-CT and unenhanced MRI compared to CE-CT

- Zech CJ, Korpraphong P, Huppertz A, et al. Br J Surg. 2014;101:613–621.
- 2. Omata M, Cheng AL, Kokudo N, et al. Hepatol Int. 2017;11:317-370.
- 3. Kudo M, Matsui O, Izumi N, et al. Liver Cancer. 2014;3: 458-68.
- 4. Korean Liver Cancer Association (KLCA) and National Cancer Center (NCC). J Radiol. 2019;20(7):1042–1113.
- 5. Van Cutsem E, Cervantes A, Adam R, et al. Annals of Oncology 2016;27:1386-1422.
- 6. Bayer plc UK, SmPC Primovist. (2019). 11 May 2020 7. Bluemke DA, Sahani D, Amendola M, et al. 2005; 237:89–98.
- 8. Huppertz A, Balzer T, Blakeborough A, et al. Radiology 2004; 230:266–275. 9. Asato N, Tsurusaki M, Sofue K, et al. Jpn J Radiol 2017;35:197–205.
- 10. Raman SS, Leary C, Bluemke DA, et al. Comput Assist Tomogr 2010;34:163–72.
- 11. Chung YE, Kim MJ, Kim YE, et al. PLoS ONE 2013;8(6):e66141.
- 12. Halavaara J, Breuer J, Ayuso C, et al. J Comput Assist Tomogr 2006;30:345–354.

Clear Direction. From Diagnosis to Care.





High Global Burden

- Hepatocellular carcinoma (HCC) is the most common primary liver cancer* and the sixth most common cancer worldwide with 840,000 new cases per year.¹³
- Every year, more than 780,000 patients die from primary liver cancer globally.¹³ Primary liver cancer is currently the fourth most common cause of cancer-related death worldwide.¹³
- China accounts for almost half of global HCC numbers.¹⁴
- In addition, 1.8 million new cases of colorectal cancer (CRC) are reported annually.¹³ In a German study ~ 23% of patients develop liver metastases within 3 years after diagnosis.¹⁵

Estimated primary liver cancer incidence worldwide among male and female population (2018)

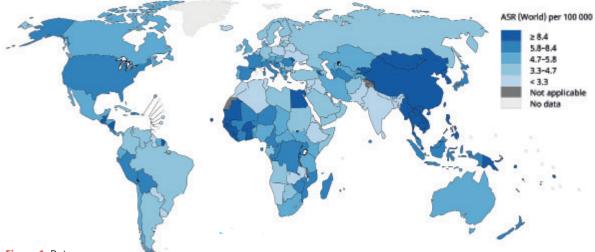


Figure 1 Data source:

* HCC (comprising 75–85% of cases) and intrahepatic cholangiocarcinoma (CC, comprising 10–15% of cases) as well as other rare types.

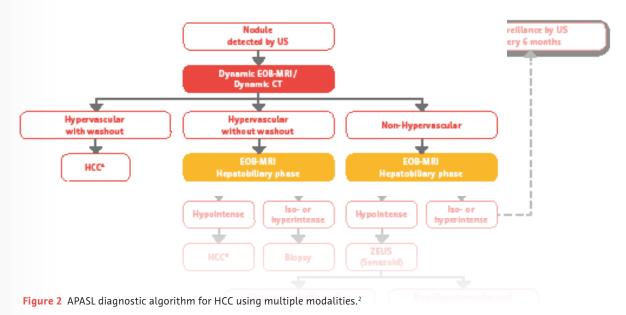
Bray F, Ferlay J, Soerjomataram I, et al. CA Cancer J Clin. 2018; 68:394–424.
Chen W, Zheng R, Baade PD, et al. CA Cancer J Clin 2016; 66:115–32.
Hackl C, Neumann P, Gerken M, et al. BMC Cancer. 2014;14:810.

Primovist[®] – First-Line in the Diagnostic Imaging Algorithm of Liver Cancer in Dedicated Countries

International diagnostic guidelines recognize Primovist[®] as one of the first-line imaging modality options for diagnosis of HCC

- > Asian Pacific Association for the Study of the Liver (APASL) *.2
- Japan Hepatology*,3
- Korean Liver Cancer Study Group*,4
- > European Association of the Study of the Liver (EASL)¹⁶
- American Association for the Study of Liver Diseases Group (AASLD/LI-RADS)¹⁷

The current European Society for Medical Oncology (ESMO) guideline for metastatic CRC recommends CT and MRI for detection of liver lesions and points out that Primovist[®] is more sensitive in lesions <10 mm.⁵



* APASL, Japanese and Korean Guidelines recognize hepatobiliary phase imaging features in their guidelines.

- 2. Omata M, Cheng AL, Kokudo N, et al. Hepatol Int. 2017;11:317-370.
- 3. Kudo M, Matsui O, Izumi N, et al. Liver Cancer. 2014;3: 458–68.
- 4. Korean Liver Cancer Association (KLCA) and National Cancer Center (NCC). J Radiol. 2019;20(7):1042–1113.
- 5. Van Cutsem E, Cervantes A, Adam R, et al. Annals of Oncology 2016; 27:1386–1422.
- 16. European Association for the Study of the Liver (EASL). J Hepatol. 2018; 69(1):182 236.
- 17. Marrero JA, Kulik LM, Sirlin CB, et al. Hepatology. 2018; 68(2):723 750.



Primovist[®] – Combined Perfusion and Hepatocyte-Selective MR Imaging

- With its unique EOB group, Primovist[®] is highly hepatocyte selective with up to 50% being taken up specifically by normal hepatocytes.¹⁸
- Hepatocyte-selective uptake is depicted in hepatobiliary phase imaging.⁶
- Primovist[®] enhanced MRI is a combination of vascular perfusion phase and hepatobiliary phase imaging.⁶

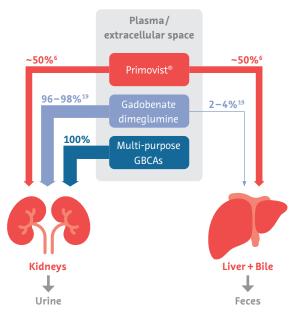
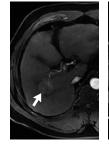
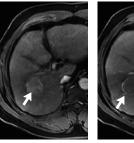


Figure 3 Excretion pathway for Primovist[®] and other GBCAs.

Vascular perfusion imaging



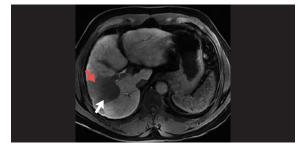


Early arterial phase

Late arterial phase

Portovenous phase

Hepatocyte-selective imaging



20 min, hepatobiliary phase

Figure 4 Comprehensive liver imaging with Primovist[®] in a patient with chronic hepatitis B: Typical imaging features of HCC in seg. VI/VII (white arrow) with strong arterial phase hyperenhancement, wash-out and enhancing capsule. Due to the lost function of the de-differentiated hepatocytes to take up Primovist[®], the tumor appears hypointense (dark) in the hepatobiliary phase (HBP). In addition, the HBP reveals a geographic area around the tumor (red arrow) that also shows reduced hepato-cellular uptake of Primovist[®] due to concomitant inflammation. Information on reduced cell function can be of high clinical relevance and help guide therapy planning before interventions.

Images courtesy of: Prof. Jin Wang, Third Affiliated Hospital, Sun Yat-Sen University (SYSU) and Liver Disease Hospital, Sun Yat-Sen University (SYSU), Guangzhou, China

Bayer plc UK, SmPC Primovist. (2019). 11 May 2020
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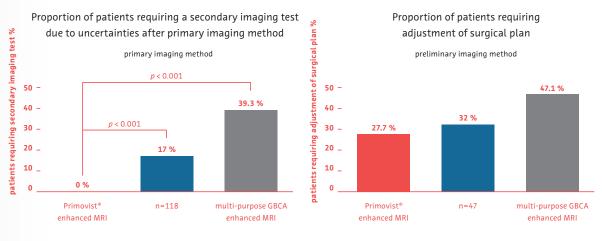
> Metastasis and Therapy Planning

Increased Sensitivity of Detection in Liver Metastases

Specificity comparable to CT

- Primovist[®] enhanced MRI provides a higher detection rate compared to CT or multi-purpose GBCA without an increase in the false positive rate.¹
- Primovist[®] enhanced MRI increases confidence in the therapeutic plan.¹
- Primovist[®] enhanced MRI provides a confident diagnosis and surgical plan when used as the primary imaging modality and further imaging is not required.¹
- Primovist[®] enhanced MRI is superior to CE-CT in patients post chemotherapy in detecting small CRLM with significantly higher sensitivity.²⁰

VALUE study: Patients with suspected liver metastases in colorectal cancer (CRC) do not require further imaging for a confident diagnosis and surgical plan using Primovist[®] enhanced MRI.



n: patients who only received one imaging study and ultimately underwent surgery

Figure 5 Necessity of a second imaging study and adjustment of surgical plan ¹

Zech CJ, Korpraphong P, Huppertz A, et al.Br J Surg. 2014;101:613–621.
Jhaveri KS, Fischer SE, Hosseini-Nik H, et al. HPB (Oxford). 2017;19:992–1000.



> HCC and Therapy Planning

Increased Sensitivity of Detection in HCC and Improved Patient Outcome

- Primovist[®] has the highest overall sensitivity and PPV, and may be the single optimal modality when diagnosing HCC*.²¹
- Significantly higher sensitivity compared to multi-purpose GBCAs for lesions < 20 mm in diameter.²¹
- Identification of HCC < 20 mm is paramount for clinical management and transplant allocation in patients with solitary HCCs.²¹
- Detection of additional small HCC nodules in 16% of patients, thereby reducing the risk of disease recurrence and decreasing overall mortality.²²

Improved overall HCC survival when diagnosed with CT and Primovist[®] enhanced MRI²²

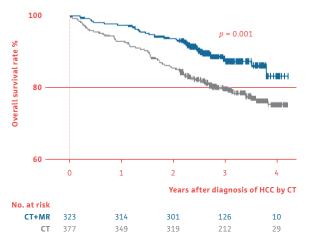


Figure 6 Overall survival of patients evaluated with CT alone or with CT and Primovist[®] enhanced MRI

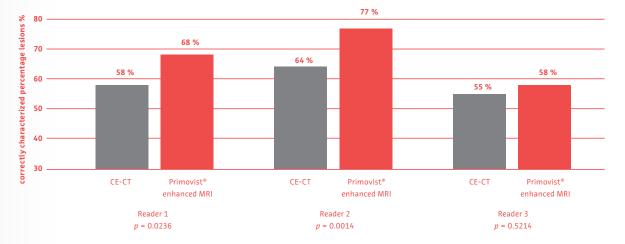
21. Hanna RF, Miloushev VZ, Tang A. Abdom Radiol (NY). 2016;41:71–90. 22. Kim HD, Lim YS, Han S, et al. Gastroenterology. 2015;148: 1371–1382.

^{*} compared to ultrasonography, CT, extracellular contrast-enhanced MRI

> Primovist[®] and Lesion Characterization

Reliable Assessment of Focal Lesion Characterization

- Primovist[®] enhanced MRI can characterize focal lesions more accurately than CT.^{12,23}
- The enhancement in arterial and portal venous phases is comparable to CT.²⁴
- In the hepatobiliary phase, the enhancement of focal lesions is hepatocyte-selective. This gives valuable information for lesion characterization.²⁴



Comparison of the percentage of correctly characterized lesions*

Figure 7 Correctly characterized focal liver lesions for three radiologists highly experienced in abdominal MRI ¹²

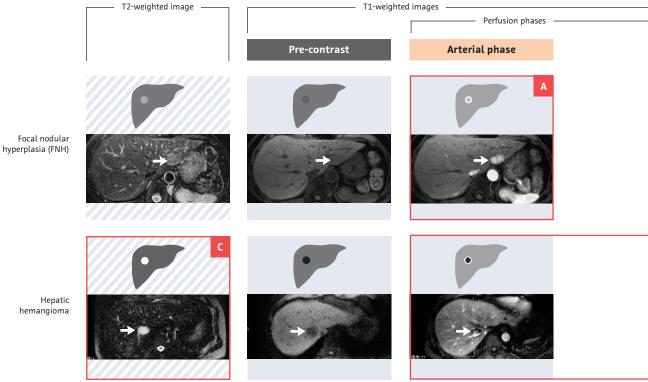
* Mix of 147 benign and 105 malignant lesions. 105 malignant and 147 benign lesions (57 metastases, 41 HCC), 7 CCC, 57 hemangiomas, 59 FNH, 17 liver cysts, 2 adenomas, 6 hydatid cysts, 4 regenerative nodules, 1 focal fat, 1 abscess).

12. Halavaara J, Breuer J, Ayuso C, et al. J Comput Assist Tomogr 2006;30:345–354.

- 23. Purysko AS, Remer EM, Veniero JC. Clin Radiol 2011;66:673-684.
- 24. Huppertz A, Haraida S, Kraus A, et al. Radiology 2005;234:468-478.

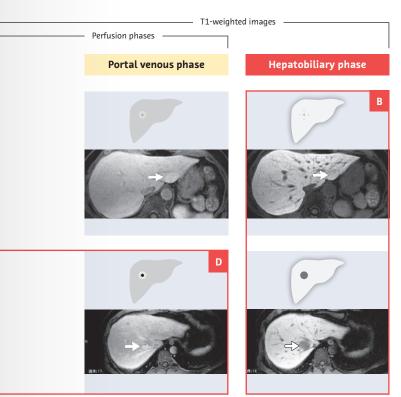


Improved¹² characterization of benign focal lesions with Primovist®



12. Halavaara J, Breuer J, Ayuso C, et al. J Comput Assist Tomogr 2006;30:345-354.

Characterization of benign focal liver lesions with Primovist[®] enhanced MRI: The diagnosis is based on the evaluation of signal characteristics of unenhanced T2- and T1-weighted imaging, perfusion imaging (arterial, portal venous phase) and the hepatobiliary phase provided by Primovist[®]. As demonstrated below, this additional phase provides essential information for lesion characterization.



Characteristic Signal Behavior of Hepatic Lesions in Primovist[®] enhanced MRI

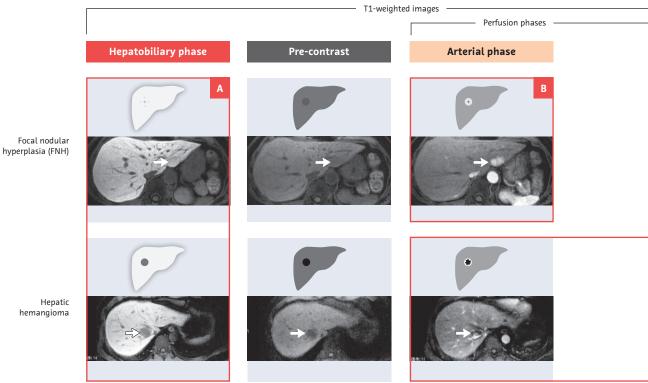
Figure 8 FNH (A) shows central scar and fibrous septum, clearly depicted in the arterial phase. Hemangioma (C) exhibits very high signal intensity in T2w. Hemangioma (D) shows a characteristic centripedal (inward) enhancement and (B) no hepatocyte selective uptake, whereas hepatocytic lesion FNH reveals hepatocyte selective uptake.

Signal patterns of actual lesions do not always show the same results as indicated in this material (one example shown for each type of lesion). Dashed lines in pictograms indicate the presence of a lesion and do not indicate capsules.

Images courtesy of Katsuyoshi Ito; MD, PhD (Department of Radiology, Yamaguchi University Graduate School of Medicine, Yamaguchi, Japan)



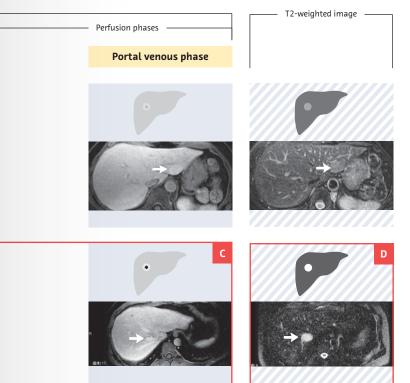
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hemangioma

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Characteristic Signal Behavior of Hepatic Lesions in Primovist[®] enhanced MRI

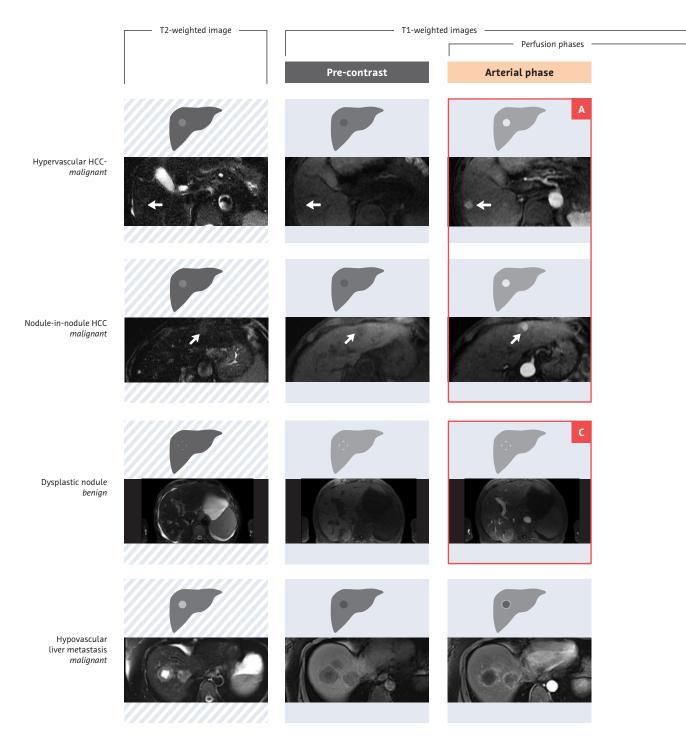
Figure 8 FNH is a hepatocytic lesion and reveals hepatocyte selective uptake (A), whereas hemangioma cannot show uptake as it does not contain any functioning hepatocytes. FNH shows a central scar and fibrous septum, clearly depicted in the arterial phase (B). Hemangioma exhibits a characteristic centripedal (inward) enhancement (C) and very high signal intensity in T2w (D).

Signal patterns of actual lesions do not always show the same results as indicated in this material (one example shown for each type of lesion). Dashed lines in pictograms indicate the presence of a lesion and do not indicate capsules.

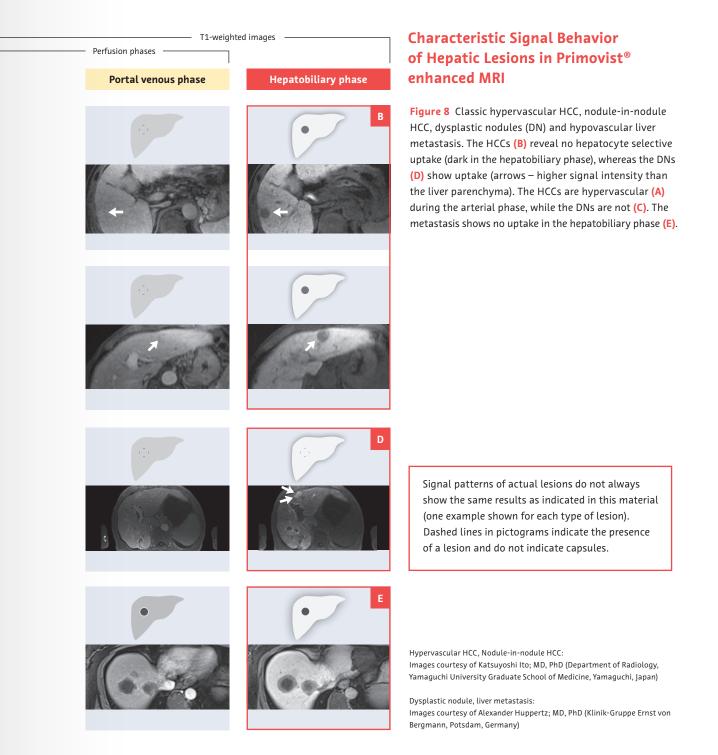
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Primovist[®] improves the differentiation between benign and malignant focal lesions



Characterization of focal liver lesions with Primovist[®] enhanced MRI: The diagnosis is based on the evaluation of signal characteristics of unenhanced T2- and T1-weighted imaging, perfusion imaging (arterial, portal venous phase) and the hepatobiliary phase provided by Primovist[®]. As demonstrated below, this additional phase provides essential information for lesion characterization.

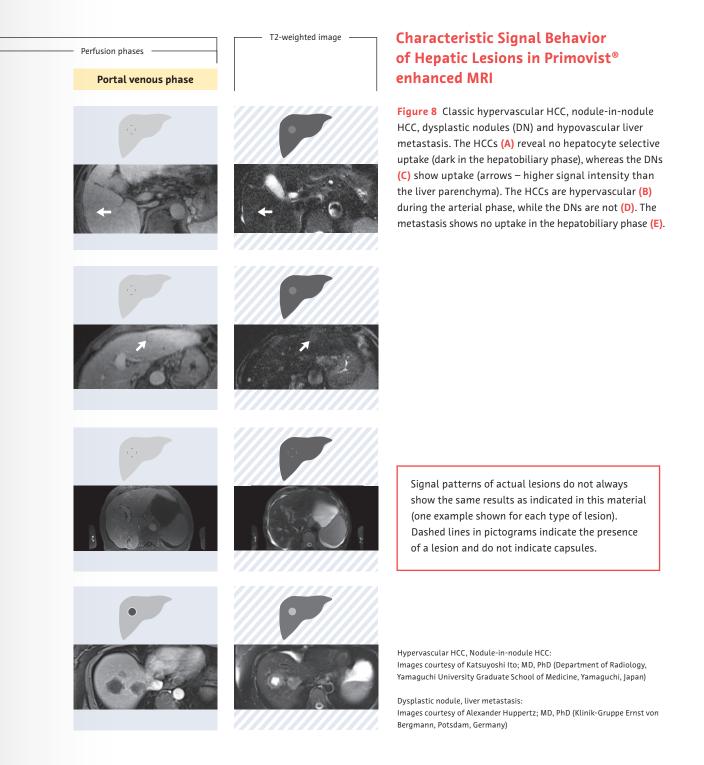




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References

- 1 Zech CJ, Korpraphong P, Huppertz A, et al. Randomized multicentre trial of gadoxetic acid-enhanced MRI versus conventional MRI or CT in the staging of colorectal cancer liver metastases. Br J Surg. 2014;101:613–621.
- 2 Omata M, Cheng AL, Kokudo N, et al. Asia-Pacific clinical practice guidelines on the management of hepatocellular carcinoma: a 2017 update. Hepatol Int. 2017;11:317–370.
- 3 Kudo M, Matsui O, Izumi N, et al. JSH Consensus-Based Clinical Practice Guidelines for the Management of Hepatocellular Carcinoma: 2014 Update by the Liver Cancer Study Group of Japan. Liver Cancer. 2014;3: 458–68.
- 4 Korean Liver Cancer Association (KLCA) and National Cancer Center (NCC). 2018 Korean Liver Cancer Association–National Cancer Center Korea Practice Guidelines for the Management of Hepatocellular Carcinoma Korean J Radiol. 2019;20(7):1042–1113.
- 5 Van Cutsem E, Cervantes A, Adam R, et al. ESMO consensus guidelines for the management of patients with metastatic colorectal cancer. Annals of Oncology 2016;27:1386–1422.
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- 8 Huppertz A, Balzer T, Blakeborough A, et al. Improved detection of focal liver lesions at MR imaging: multicenter comparison of gadoxetic acid-enhanced MR images with intraoperative findings. Radiology 2004; 230:266–275.
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- 11 Chung YE, Kim MJ, Kim YE, et al. Characterization of incidental liver lesions: comparison of multidetector CT versus Gd-EOB-DTPA-enhanced MR imaging. PLoS ONE 2013;8(6):e66141.
- 12 Halavaara J, Breuer J, Ayuso C, et al. Liver tumor characterization: comparison between liver-specific gadoxetic acid disodium-enhanced MRI and biphasic CT--a multicenter trial. J Comput Assist Tomogr 2006;30:345–354.
- **13 Bray F, Ferlay J, Soerjomataram I, et al.** Global cancer statistics 2018: GLOBOCAN estimates of incidence and mortality worldwide for 36 cancers in 185 countries. CA Cancer J Clin. 2018;68:394–424.

- 14 Chen W, Zheng R, Baade PD, et al. Cancer statistics in China, 2015. CA Cancer J Clin 2016;66:115–32.
- 15 Hackl C, Neumann P, Gerken M, et al. Treatment of colorectal liver metastases in Germany: a ten-year population-based analysis of 5772 cases of primary colorectal adenocarcinoma. BMC Cancer. 2014;14:810.
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- 17 Marrero JA, Kulik LM, Sirlin CB, et al. Diagnosis, Staging, and Management of Hepatocellular Carcinoma: 2018 Practice Guidance by the American Association for the Study of Liver Diseases. Hepatology. 2018;68(2):723-750.
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- 20 Jhaveri KS, Fischer SE, Hosseini-Nik H, et al. Prospective comparison of gadoxetic acid-enhanced liver MRI and contrast-enhanced CT with histopathological correlation for preoperative detection of colorectal liver metastases following chemotherapy and potential impact on surgical plan. HPB (Oxford). 2017;19:992–1000.

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Abbreviations

APASL	Asian Pacific Association for the Study of the Liver
CE-CT	Contrast-enhanced computed tomography
СТ	Computed tomography
CRC	Colorectal cancer
CRLM	Colorectal liver metastases
DN	Dysplastic nodule
EOB	Ethoxybenzyl
ESMO	European Society for Medical Oncology
FNH	Focal nodular hyperplasia
GBCA	Gadolinium-based contrast agent
Gd	Gadolinium
НСС	Hepatocellular carcinoma
MR	Magnetic resonance
MRI	Magnetic resonance imaging
PPV	Positive predictive value
т	Tesla

Abbreviated Prescribing Information

Contents 1 mi solution for injection contains 181.43 mg (0.25 mm0) gadoxetic acid, disodium (Gd-EDB-DTA) as active ingredient. Indications Primovist is agadolinum-based contrast agent for 12-weighted magnetic resonance imaging (MRI) of the liver. In dynamic and delayed imaging, Primovist is agadolinum-based contrast agents on different liver lision spin and provides additional information regarding characterization and classification of Ocal liver lessing diagnostic confidence. It is for diagnostic use by intravenous administration only. Dosage Primovist is a readyto-use aqueous solution to be administered undiluted as an intravenous bolus injection at a flow rate of about 2 ml/sec through a large-bore precedie or indevelling catheter [18-20 gauge is recommended dose of Primovist: Adults: 0.1 ml/kg bodw weight Primovist (equivalent to 23 pumol/kg body weight) Imaging. After bolus injection of Primovist, dynamic imaging during atterial, portovenous, and equilibrium phases utilizes the different temporal enhancement pattern of different liver lessing types to obtain information about with an imaging window lasting at least 120 minutes, Dati Ingection (in confirmatory studies most of the data were obtained at 20 minutes post injection) with an imaging window lasting at lessing administration, and delineation of liver lesions, thus improving lesion detection. The different enhancement of bilary structures. Newborns, infants, children and adolescents: No clinical experience is yet available for patients under 18 years of age. Administration The using instead bilary structures. Newborns, infants, children and adolescents: No clinical experience is yet available for patients under about 2 may was a structures. Newborns, infants, children and adolescents: No clinical experience is yet available for patients under about 2 man, center structures and the structure of liver lessions on the dynamic precision of cardia capacemakers and ferromagnetic implans. The patient should refrain from eating for two hour



Clear Direction.

From Diagnosis to Care.

Every day it's your expertise that provides clear direction on a patient's clinical journey. Putting an end to uncertainty. We recognize the difference you make. That's why we're committed to supporting you in your crucial task. Every single day.

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